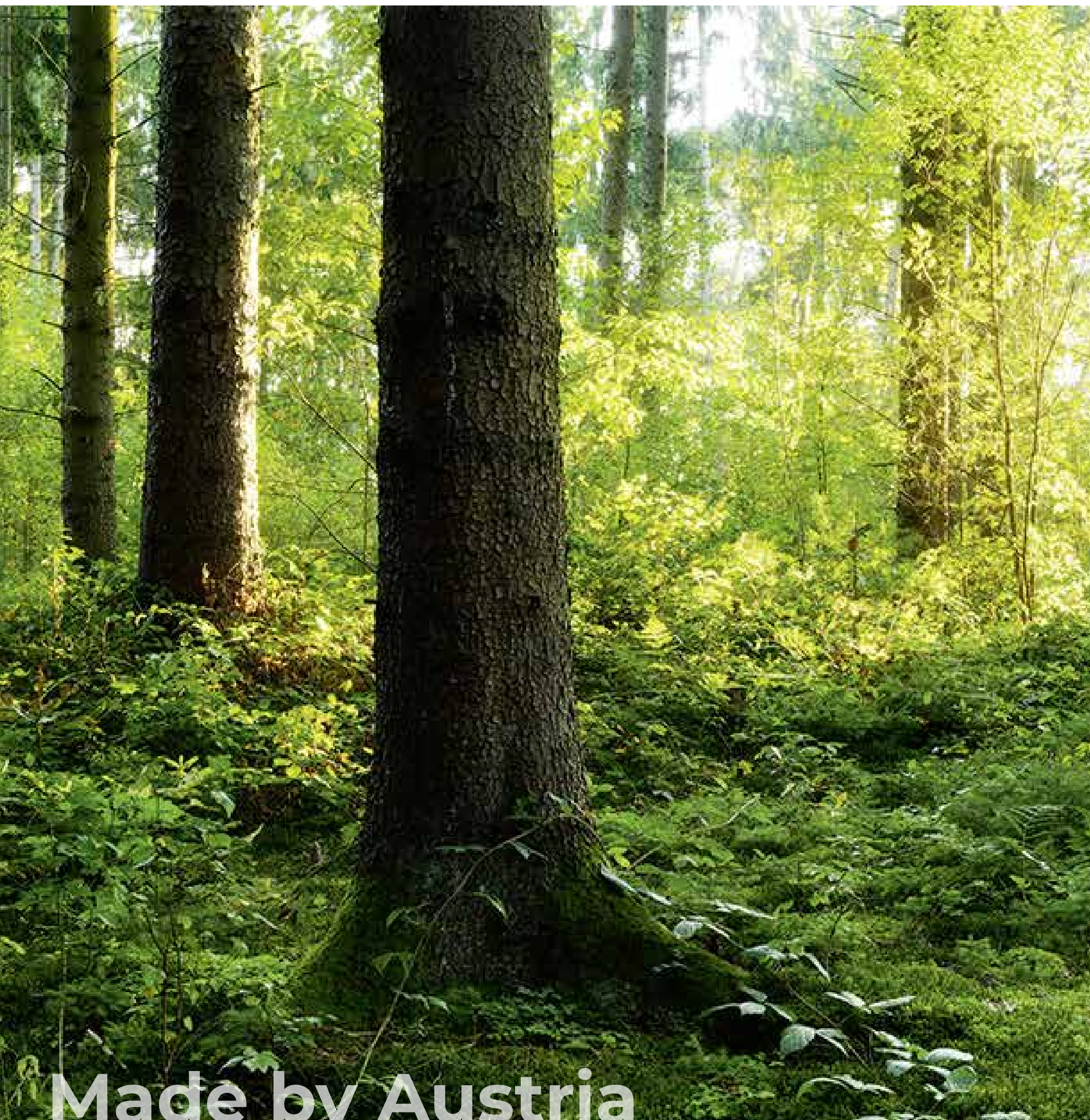


End grain veneer **Atelier products**



Made by Austria

**THE AUSTRIAN WOOD COMPOSER.
INNOVATIVE WOOD FINISHING FOR
SPECIALISTS!**

The company RoHol is committed to high-quality wood finishing that starts with the tree trunk and culminates in design furniture **100% made by Austria**.

The focus is on solutions for innovative applications as much as it is on architecturally sophisticated and customised design.

RoHol products are flexible by design and with a selection of more than 150 precious wood variants and unique surfaces, structures and grades, RoHol is the first choice when it comes to creativity and flair in product and room design.



END GRAIN VENEER. WHY NOT CHANGE THE PERSPECTIVE.

Actually, only the cutting angle changes. But it creates a whole new perspective of the wood.

End grain – **also called end grain discs or wood discs** – is created when you cut a log across its length. This makes the segments of the tree's annual rings visible and creates visual effects that open up completely new perspectives, **especially in interior design.**

End grain provides captivating visual effects and styles and is available in the following products:

- as discs (pressed on fleece)
- as fine fleece-backed veneer
- as fine veneer boards with substrates as desired



End grain veneer

**THIS OPENS UP NEW VISUALLY
APPEALING DESIGN WORLDS.**

A variety of European precious woods are available as end grain, with the different configurations of the veneer segments creating several designs to choose from.

Our end grain veneers are available as:

- loose discs
- raw or provided with a fleece backing
- large veneer boards

or on a variety of substrates



WOOD SPECIES.

The products shown in the images are made of oak. The possibilities are only limited by your imagination. Different variants are possible on request in selected types of wood.



Rectangles – equal in size

Consistent yet lively is the look that this variant in end grain oak creates – joined together in rectangles of equal sizes.

Atelier 1



Rectangles – different sizes

Irregular yet lively is the look that this variant in end grain oak creates – joined together in rectangles of different sizes.

Atelier 2



Rectangles – milled

End grain disc segments are carefully placed against each other. The gaps in between are then milled out.

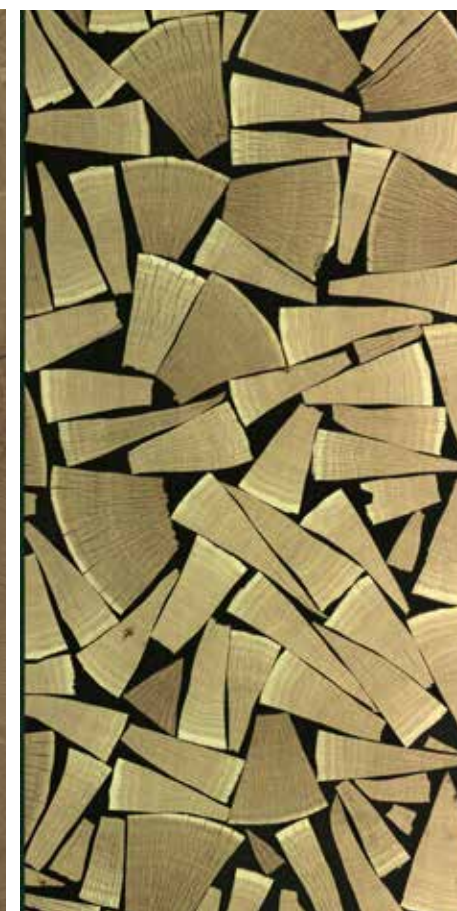
Atelier 3



Segments

Loose end grain disc segments are randomly placed against each other and glued.

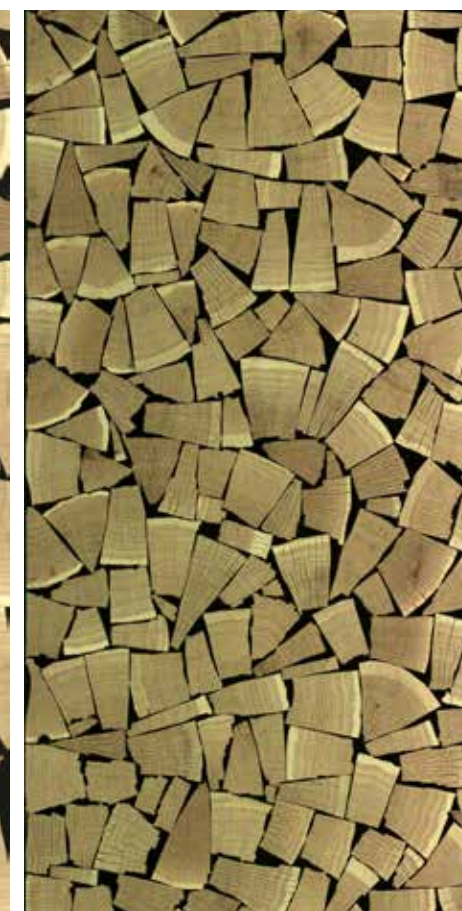
Atelier 4



End grain logs – large

Larger end grain disc segments are randomly placed against each other in curved shapes.

Atelier 5



End grain logs – small

Smaller end grain disc segments are randomly placed against each other in curved shapes.

Atelier 6

ATELIER PRODUCTS

END GRAIN VENEER

END GRAIN VENEER.

The selection leaves nothing to be desired, with many other design options arising from the different configurations of the end grain elements – whether as a whole disc, as a sub-segment or in rectangles.



WOOD SPECIES.

The possibilities are only limited by your imagination. The widest range of wood species and colours possible can be used.



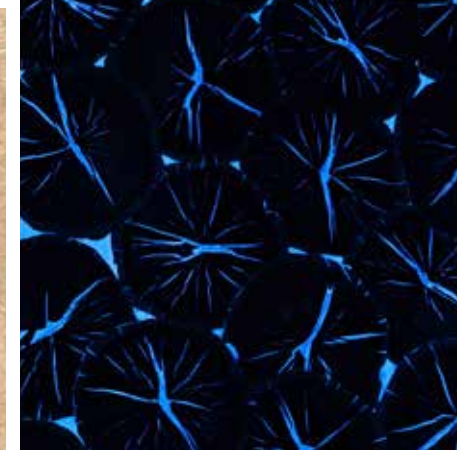
VENEERS.

Our veneers are also available in different variants: **in discs, segments, fractions, rectangles and many more.** And of course also in the sizes you want.



EXTRA ORDINARY

Exciting surfaces, textures and sorting provide a unique look and feel and distinctive character! Here you will find a selection of bold ideas that have become popular products.

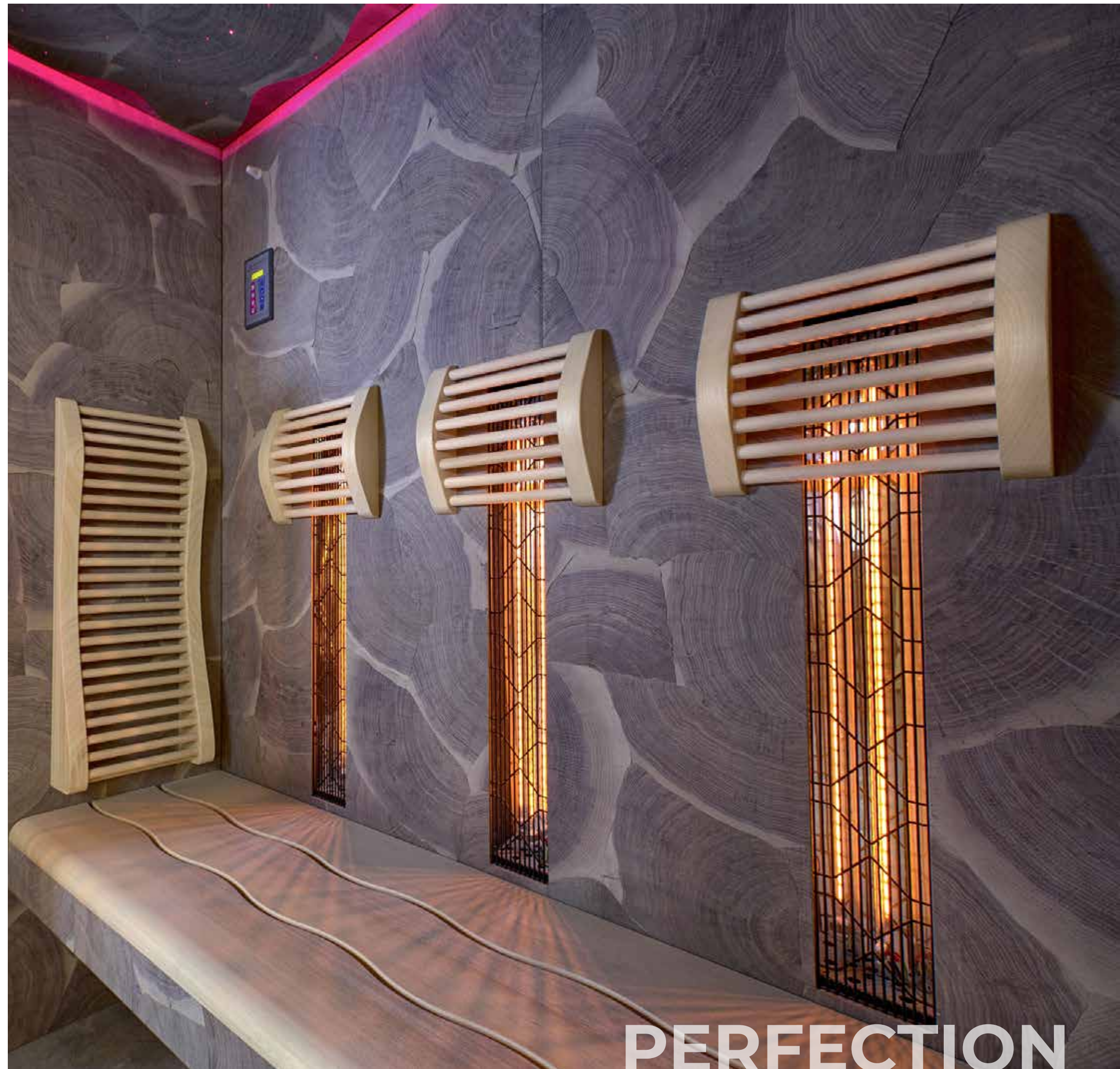


CUSTOMISED FINE FACE VENEERS TO FULFIL YOUR EVERY WISH.

“Our strength lies in developing individual solutions for our customers all over the world. Not only do they recognise our expertise in wood processing but they also value the many, in part artisanal and technically sophisticated solutions that we can create in our factory. And that even in a wood species and surface of their choice.”

In addition to the wide range of design options, the development department is really the driving force behind the originality.

Cutting-edge, custom-made products for the downstream manufacturing industry are consistently produced, especially when the ask is for differentiation or a solution for special technical requirements.



**„COOPERATION“ WITH THE FOREST –
OUR MAIN SUPPLIER – IS BASED ON LIVED
ENVIRONMENTAL PROTECTION AND
MUTUAL TRUST.**

We are proud of the creative hands of our employees. Our products would not be what they are if it were not for them.

Our key endeavours have always been to develop machining processes that are as conserving as possible in the use of raw materials and to continuously optimise the life cycle assessment of our company.

The focus on innovation goes hand in hand with the high quality of our products.

These were enabling factors in being the only Austrian manufacturer to be the leading producer of exquisite face veneers, fine-veneered boards and plywood. Because only the most beautiful tree trunks are machined into the fine face veneers made by RoHol. This is why veneer is also the most beautiful and finest product that can be produced from a natural material such as wood.

Quality is an absolute prerequisite and no longer just a special criterion for us. So every RoHol product leaves our factory after receiving a lot of tender loving care. Our quality control hardly follows a standardised set of criteria, because a natural product brings with it an atypical uniqueness that cannot be controlled.





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